

CONTENT CREATION WORKSHEET

What social media platforms are you on? List them

List all the services that you offer - find at least 5.

Don't forget that you can reword certain services. For instance, we offer logo design, but also branding packages, which are pretty much the same thing, but give us more ways to say that we create great designs.

[illegible]

What are your 8 greatest attributes?

Do you offer fast turnarounds? Quality service? Satisfaction guarantee? A unique sound or skill? What makes you special? Why should I hire you?

[illegible]

Do you have any testimonials?

Go gather them up and pop them all into a document - they make great graphics. If you don't have any, see if you can't get some of your previous customers to provide some!

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

What makes you stand out from other people with your gig?

If you're a voiceover artist, do you have a better mic? If you're a printing business, do you have better quality ink? What sets you apart?

[illegible]